# Grant Proposal Introduction

This document provides information about the project: *Rotary Scholarship at the WSU College of Medicine*. It was written to provide information typically required in local Rotary Club or Foundation grant proposal forms.

# Project Overview

## Organization Mission and Population Served

The Elson S. Floyd College of Medicine was created to fill critical health care gaps across Washington. It attracts talented students from or with significant ties to Washington – both rural and urban – to train within their communities, increasing the likelihood they will remain there to practice medicine. Current demographics are attached to this document.

## Organization Details

Name and address: WSU Foundation, PO Box 641925, Pullman, WA 99164  
501(c)(3) charitable organization EIN: 91-1075542 established 1979  
Senior Development Director: Nancy Fike 509-358-7616 [nancy.fike@wsu.edu](mailto:nancy.fike@wsu.edu)  
Organization’s budget and sources of revenue: see foundation.wsu.edu/about

## Project Vision and Area of Focus

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| --- | --- |
| The Rotary Scholarship helps financially enable medical students to follow their passion for rural health care. | C:\Users\spndr\AppData\Local\Microsoft\Windows\INetCacheContent.Word\AOF_disease_black_side_title_RGB_EN.PNG |

## Project Mission

Bellevue Sunrise Rotary has established the Rotary Scholarship with the Washington State University (WSU) Foundation. The Elson S. Floyd College of Medicine was established to help reduce the shortage of physicians in vast areas of the state. The “Service Above Self” mission reflects not only the mission of the Rotary Districts across the world but reflects the mission and vision the Elson S. Floyd College of Medicine has for the State of Washington.

## Project Sponsor

Name and address: Bellevue Sunrise Rotary Foundation, PO Box PO Box 52814, Bellevue, WA 98015  
Contact person: Chris Carlson 425-260-0294 [carlson@bellevuesunriserotary.org](mailto:carlson@bellevuesunriserotary.org)

# Project Details

Name: Rotary Scholarship at the WSU College of Medicine  
Rotary Area of Focus: Disease Prevention and Treatment  
Statement of Need: Vast areas of Washington are currently underserved for medical care. The Rotary Scholarship helps financially enable medical students to follow their passion for rural health care. As a relatively new medical school few scholarships are available to help offset college expenses. Healthcare providers serving rural communities may not be sufficiently remunerative to service college debt.

## Project Goal

The goal is to offer one 4-year scholarship in the College of Medicine in 2021, then three more 4-year scholarships each year beginning in 2022-2024 for a total of four scholarships. A new student will be awarded a 4-year scholarship each year thereafter. The initial goal is to achieve a $100,000 endowment which will provide roughly $4000 per year to fund four $1000 scholarships annually. One 4-year scholarship was awarded in 2021 and a second in 2022.

## Project Description

Fundraising began in January 2021, with funds being solicited from Rotary Clubs across Washington. Grants from Rotary clubs can be sent directly to the WSU Foundation to be deposited in the Rotary Scholarship Fund. Clubs and individuals can donate online to the Bellevue Sunrise Rotary Foundation, which are periodically forwarded to the WSU Foundation. The WSU Foundation acknowledges donation checks they receive. Bellevue Sunrise Rotary acknowledges online donations.

For more information see <https://www.bellevuesunriserotary.org/rotary-scholarship/> and <https://foundation.wsu.edu/>

## How Will Project Success Be Measured?

Donations by Year. Over $65,000 has been donated as of March 1, 2023.

## How is the Project Sustained?

A WSU Foundation Scholarship Endowment is being used. Donations are added to the endowment as received. The endowment produces income annually which is provided to scholarship recipients. For example, a $100,000 endowment provides roughly $4000 per year which would fund four $1000 scholarships annually. Management of the endowed funds and selection of the scholarship recipient is the responsibility of the WSU Foundation. The current President of Bellevue Sunrise Foundation has a deep relationship with the Foundation, and he or a successor will be the prime representative of Rotary to the WSU Foundation.

## What are the Long-Term Community Benefits of this Project?

Improved access to medical care in the underserved areas of Washington is the expected benefit. The impact of the College of Medicine is already being felt as their medical students work alongside physicians across the state. The first about 56 graduates are in their Residency which lasts for about 3 years. The College of Medicine tracks the progress of all graduates, so there will be metrics as they begin to appear in rural Washington communities.

## Project Income

Goal of $100,000 collected by the end of 2024

## Project Expenses

Individual donations’ credit card fees (unless paid by donor)  
WSU Foundation operations fee (approximately 5% of donations)

## Communication to Donors

The project is being promoted through District 5020, 5030, 5040, 5060 and 5100 Newsletters. Similar content is included in status reports sent delivered to Rotarians statewide through District Bulletins and periodic emails sent a list of more than 500 individuals. There are roughly 9000 Rotarians in Washington.

## Public Recognition of this Rotary Project

## The WSU Foundation will publicly recognize the Rotary Scholarship through the WSU College of Medicine and the WSU Foundation. In previous years, the Elson S Floyd College of Medicine has been recognized in 129 newspaper and media stories ranging from the Seattle Times, AARP Real Possibilities, Everett Herald, The Columbian NPR, AP, Spokesman Review and many others.

# The College of Medicine may recognize the Rotary Scholarship in several ways:

# Featured newspaper stories through-out the state of Washington

# College of Medicine Social Media pages: Facebook, Instagram and Twitter

# College of Medicine Annual Report to all donors

# Direct email communication to WSU Donors and friends

# Grant Proposal

A donation of $1000 is suggested for Rotary Clubs of 50 members. Donations across multiple project years are welcome.

## Donation by Check

To: Bellevue Sunrise Rotary Foundation  
Note: Rotary Medical School Scholarship Fund

Mail to: Bellevue Sunrise Rotary   
PO Box 52814  
Bellevue, WA 98015

## Follow-up Communication

Upon your decision, we would appreciate status sent to [carlson@bellevuesunriserotary.org](mailto:carlson@bellevuesunriserotary.org) . To be subscribed to our periodic status email, please provide a list of names and email addresses. Subscriptions can be cancelled at any time using a link found at the bottom of a broadcast email.

Thank you for your consideration. Yours in Rotary,

Chris Carlson, Chair  
Bellevue Sunrise Rotary Foundation  
carlson@bellevuesunriserotary.org

Excerpt from the WSUMED Annual Report 2022  
https://medicine.wsu.edu/about/annual-report/

Diagram

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